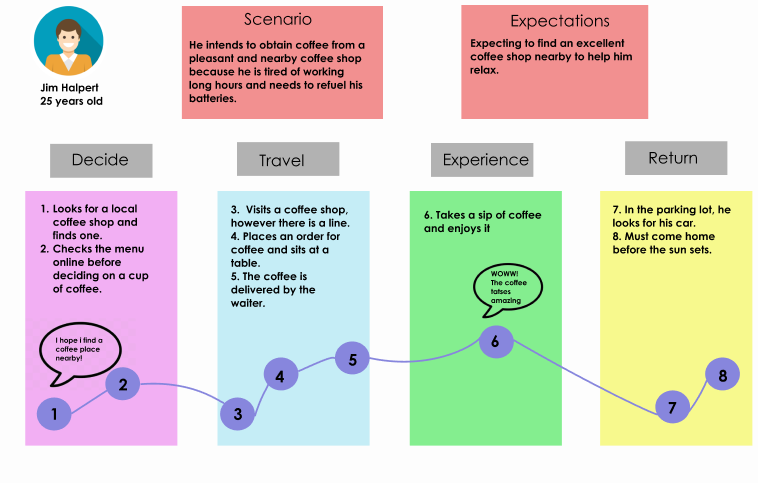
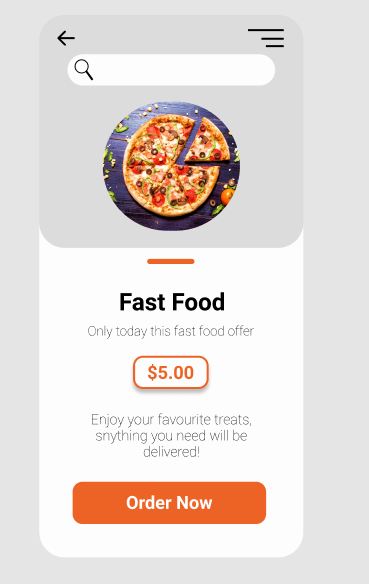
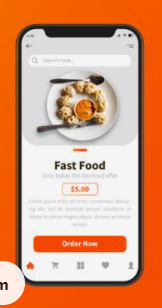
**Task 1**

**User Journey Map**

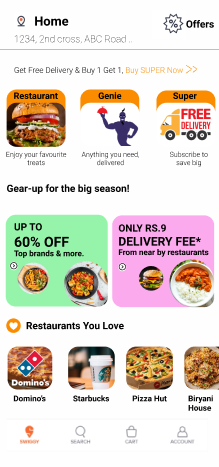
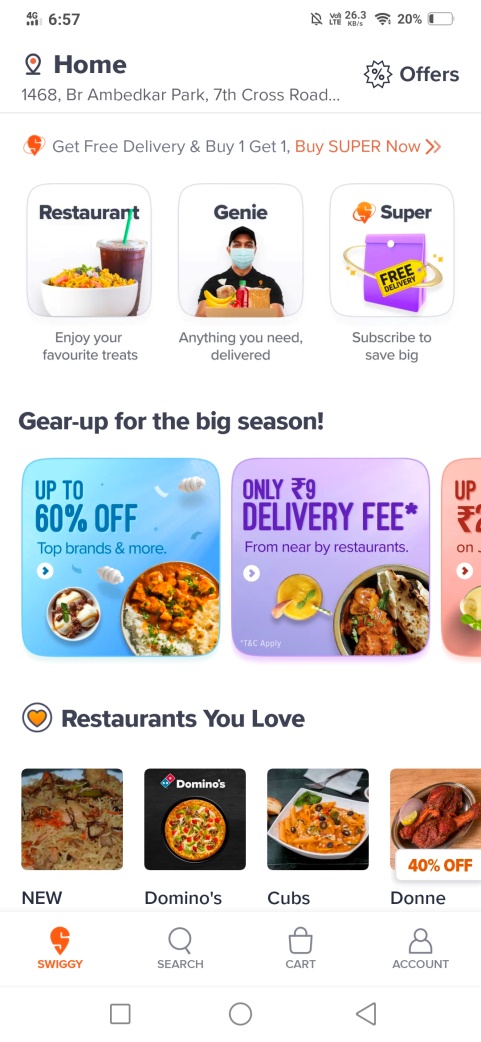


**Task 2**

**Original vs Imitation**



**Original vs Imitation**

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